

Simpson College ★ Indianola, Iowa
July 25-30, 2010



BUSINESS HORIZONS:

An investment in yourself
that will pay dividends
for the rest of your life.

marketing

leadership

networking

entrepreneurship

real world experiences
life-changing
results



At Business Horizons...



the bottom line is FUN!

SEND APPLICATIONS TO:

Business Horizons
904 Walnut Street, Suite 100
Des Moines, IA 50309
Phone: (515) 280-8000 or (800) 383-4224
Fax: (515) 244-8907

info@businesshorizonsiowa.com
www.businesshorizonsiowa.com



Business Horizons is a program of the
Iowa Association of Business and
Industry Foundation

www.iowaabifoundation.org

www.businesshorizonsiowa.com

connecting students to business success

What:

A week-long, hands-on, action-oriented, live-in summer program for high school students who want to learn about what the future holds for them in the business world.

When:

Sunday, July 25, beginning at 1:00pm through Friday, July 30 at 3:00pm

Who:

Any current high school student (grade 9-12 during the 2009-10 school year) residing in Iowa. Out-of-state students welcome if space permits.

Where:

Simpson College in Indianola, Iowa – 12 miles south of Des Moines.

Selection Process:

Complete enclosed application or download it online at www.businesshorizonsiowa.com.

Cost to Attend:

Sponsorships valued at \$750 have been secured from Iowa businesses for you to attend for only a \$250 registration fee. If received after April 23rd the fee will be \$300. Fee does not have to be sent with application, but must arrive before April 23rd to receive discount.

College Credit:

Two credits are available at an additional cost which is less than half of what you would normally pay.

You will:

- ★ Develop a product with a team
- ★ Make financial decisions about business operations
- ★ Create a marketing plan and television infomercial
- ★ Prepare and deliver a formal presentation to investors
- ★ Meet influential business professionals
- ★ Strengthen your leadership skills
- ★ Boost your college and job applications (college credits available)
- ★ Gain money management skills
- ★ Learn what it takes to start a business
- ★ Make friends from across the state



"Business Horizons helped me prepare for college through the networking with business people in Iowa, learning about how businesses in Iowa work and building friendships with other students from Iowa."

Amanda Eikenberry, Des Moines
Roosevelt High School

**Hear from
inspirational Iowa
business leaders
on topics such as:**

- ★ Marketing
- ★ Leadership
- ★ Networking
- ★ Entrepreneurship
- ★ International Business
- ★ Why Iowa?

"Business Horizons was an amazing program. This week I was able to meet many new friends, hear from some amazing speakers, network with some entrepreneurs in the Des Moines area, and I had a great time doing all of this. It was an amazing experience!"

Kristi Phillips, Ames High School

