

The Role of a Business Horizons Ambassador

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| <p>In selecting a Business Horizons Ambassador, the following criteria are considered:</p> <ul style="list-style-type: none">• Interpersonal skills - displays an ability to communicate effectively and in a positive manner with large groups of people that come from a wide variety of geographies and backgrounds.• Team player - exhibits spirit of cooperation and an ability to work for group success, sometimes at the sacrifice of individual gain.• Good judgment - shows capability of using mature judgment in making decisions that are sometimes unpopular with peers (student participants) but maintains organizational objectives.• High energy level - responds to strong demand on physical and mental stamina as workday is often very long and starts early in the morning.• GREAT ATTITUDE! | <p><u>The Role of a BH Ambassador</u></p> <p>BH Ambassadors will set a good example for this year's student participants and ensure the smooth running of the various events on campus. The main duties of a BH Ambassador are to:</p> <p><u>Assist the BH Staff</u></p> <ul style="list-style-type: none">➤ Help guide students, Industry Advisors and other volunteers, as needed.➤ Meet with BH Staff daily for list of responsibilities.➤ Assist with distribution of materials.➤ Help with A/V needs. <p><u>Meet the Guest Speakers</u></p> <ul style="list-style-type: none">➤ Greet them as they arrive.➤ Escort them to their speaking location and assist with handouts and overheads, projectors, etc.➤ Select walking-in music for General Assemblies.➤ Call the group to attention and do roll call. <p><u>Headquarters Assistance</u></p> <ul style="list-style-type: none">➤ Help with duties as assigned daily.➤ Assist with photos and news releases.➤ Help with data input for business simulation.➤ Help set up rooms for Investor Presentations. |
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Five (5) Ambassadors will be selected for BH 2012. Due to this small number, our Ambassadors have a very large role in the success of this year's Business Horizons.



Business Horizons 2012
Central College, Pella, Iowa
July 15-19, 2012

Sarah Roth, Iowa ABI Foundation
400 East Court Avenue – Suite 100, Des Moines, IA 50309
(800) 383-4224, ext. 570 - (515) 235-0570 - sroth@iowaabi.org

4. What are your hobbies/extra-curricular activities?

5. What is your favorite class at school, and why? (We do not expect or want you to answer "Business or Economics" to this one, unless it really is your favorite class.)

6. Specifically, what are you going to do to promote BH in your school and community?

In addition to the week, you will also need to attend a session on Saturday afternoon, July 14th. Can you attend for the entire week ... July 14-19, 2012? ____ Business Horizons will be held at Central College in Pella, Iowa this summer.

Please give a principal, counselor or teacher the enclosed recommendation form and postage paid envelope. Ask them to complete the form and return it by **March 9**.

Please return your application by **March 9** to:

Sarah Roth
Business Horizons
400 E. Court Avenue, Suite 100
Des Moines, IA 50309
sroth@iowaabi.org