

BUSINESS HORIZONS

2016 Report Card

Business Horizons is a one-week experience focused on high school students gaining an understanding of economics, the free-enterprise system and the personal skills needed to be successful in today's business environment.

Attendance: 75

53% Female; 47% Male

Iowa counties represented: 27

**77% White (non-Hispanic), 8% African-American, 6% Asian American,
6% Hispanic, and 3% Other**

Students were asked to rank their level of knowledge on a scale of 1-5 (1=Strongly Disagree, 2=Disagree, 3=Not Sure, 4=Agree, 5=Strongly Agree) after Business Horizons.

The results are based on the average of each response.

	After
Better understanding of business operations	4.45
Awareness of career opportunities in Iowa	4.10
Help to decide future plans	4.03
More insight into entrepreneurship	4.37
Importance of working on a team	4.58
Awareness of skills and abilities	4.25
Understanding of agriculture and manufacturing roles in Iowa	3.53
Confidence to take leadership roles	4.28
How to be financially independent	4.45
Knowledge of Iowa products and commodities	4.02

Iowa Perspective

I plan to stay in Iowa after I finish school:

Post-Business Horizons: Yes 50%, No 20%, Undecided 30%